

Name: European Conference
Project CVETNET Intergenerational digital learning

Date: 21.10.2021 – online

09:15 Opening

09:30

Introduction: CVETNET project

Moderator: Michala Hergetová

9:40 CZ Drahoslav Menčík, EKOPANELY Company

10:10 Presentation title: Effectively share know-how in your company

Abstract: Do you have young and older employees in the company and do you need them to share knowledge and experience? Learn how to effectively share knowledge and connect generations using simple methods, learn about their benefits and how to best apply them in your own company.

Medallion: My teaching credo is: "What I pass on, I have tried in practice." I have spent most of my life in manufacturing and marketing companies. Currently, I hold the position of store manager of the Czech Republic for the company EKOPANELY (manufacturer of ecological building boards made of pressed straw) and at the same time I am engaged in the teaching profession.

10:15 CZ PhDr. Helena Úlovcová, Head of Education Dept., Czech Chamber of Commerce

10:45 Presentation title: Employers and Education 4.0

Abstract: Increasing the relevance of further education to the requirements of the labor market, the share of employers in the identification of qualification requirements and competencies, the impact on the form of further education and the formulation of public policies - education and employment. Equalization with foreign countries.

Medallion: Helena has long been dealing with the issue of initial and further vocational education, increasing its relevance to the qualification requirements of the labor market. The interconnection of the employer and educational spheres is a key topic of her work as the head of the education department and secretary of the Education Section and the Research, Development and Innovation Section of the Czech Chamber of Commerce.

10:50 Klaudius Šilhar, president, Association of Adult Education Institutions SK

11:20

Abstract: Popularization of lifelong learning as a basic principle of education and training as a suitable for maintaining employment. How is it possible to increase the quality of adult education in Slovakia? What results did the projects and initiatives of the main actors on

the lifelong learning market in Slovakia bring?

Medallione: Klaudius Šilhár is the president of the Association of Adult Education Institutions in Slovakia, which has a 29-year tradition in the field of activities that contribute to improving the quality of adult education in Slovakia. The mission of the association is to bring together institutions involved in adult education and to promote their common interests.

11:20 Coffee Break
11:30

11:30 Mgr. Claudia Neumann, Teamleiterin WIFI Österreich, Team WIFI International
12:00 Presentation title: Training Pathways and Motivation for the Digital Age

Abstract: Are you interested in building new careers and how to motivate staff to develop in the digital age? How do you proceed in a multigenerational environment? What are hybrid jobs? That and many more related topics are part of the presentation.

Medallion: One of my favorites is merging theory with practice to get the most of both worlds. During my working life I have learned new topics everyday, from all fields of vocational education and training to quench my thirst for new knowledge. I am currently working as team leader at WIFI International, the Institute for Economic Promotion, a department of the Austrian Federal Economic Chamber and hold a diploma as a WIFI trainer and a certificate as a project manager.

12:00 DI Dr. Robert Ginthör, MA, CTO and Head of Data Innovation at Know-Center
12:30 Title: How to start digitalization as a company?

Abstract: Everyone talks about digital transformation, nowadays especially AI. But what does that mean for a company? Is it just about acquiring and using new technical solutions, is it about hiring the right people or training appropriate skills? Or is it about something completely different? I will talk about the experiences in this regard from our cooperation as a research center with companies.

Medallion: I have always been curious. Maybe that's why I've done several degrees, including computer science and innovation management. As CTO and Head of Data Innovation at Know-Center, I help companies find value in their data. Additionally, I lecture on the topics of Big Data and Data-Driven Business at Danube University Krems and Austrian Marketing University of Applied Sciences.

12:30 Lunch
13:00

13:00 CZ Jan Dolejš, Digital Skills
13:30 Presentation title: Digital skills - What can you do without in the 21st century?

Abstract: Did you know that people waste around 500 hours of time a year by not using digital tools effectively? Digital skills are one of the most important skills today, yet they are forgotten. How to educate yourself and your colleagues in the digital world? How to effectively support employees' digital skills? We will show you how to keep up with digitalisation and what kind of digital environment employees deserve.

Medallion: Jan is an expert and lecturer in digital skills. As part of the Digiskills team,



Jan prepares educational programs and the introduction of digital technologies into the largest Czech companies. He cooperates with companies such as ŠKODA AUTO a.s., ČSOB, SUEZ, innogy, GasNet and others. He is responsible for the Office 365 adoption program at ŠKODA Auto a.s. for 20,000 employees. He himself is an enthusiast of personal development and modern technologies. Jan believes that if technologies are used correctly, they can save a lot of time and improve the quality of life. His passion is to pass on the experience to people and to translate it into "common language".

13:30 Prof. Eduardo Moreno, Head of Department of IT support for Madrid VET Teachers
14:00 Presentation title: VET Students and Blended learning

Abstract: Blending learning is becoming more relevant and useful in our time. On-line learning will develop certain digital competences of students before entering the labour market and will help them to become familiar to new challenges in the current economic context. VET teachers are also trying to adapt their methods and approaches to the new digital era; digitalisation offers opportunities and challenges to public and private sector and public-private partnerships are needed to support education and employment.

Medallion: Mr. Moreno has long experience in organising the Training activities for Teachers of Madrid VET Schools. He is Head of Department of IT support for Madrid VET Teachers. He has long experience in on-line training with VET Students and Teacher, particularly in entrepreneurship. Thanks to his activities as on-line teacher, and as advisor to the Regional Education Administration in Spain, and as a collaborator of the Chamber of Spain in entrepreneurship projects, he is able to offer a wide approach of the evolution and innovative initiatives in Spanish VET and CVET blended learning.

14:00 Karmen Vranchev, Leiter / Head of Mitgliederservice & Events, Deutsch-Bulgarische
14:30 Industrie- und Handelskammer, AHK Bulgarien

Present the results: Survey on the level of digitalization in Bulgaria
to outline a real and detailed picture of the current situation;
to study the expectations and obstacles for the business regarding the implementation of digital technologies;
to identify the effects of the pandemic and new perspectives.

14:30 Conclusion and CVETNET project results
15:00

